

BMW M ICE TRAINING PLUS.

BMW WINTER EXPERIENCE.



Freude am Fahren



BMW M ICE TRAINING PLUS.

The BMW M Ice Training Plus event lets you enjoy an even more intense driving experience full of action-packed drifts in the harshest winter conditions. On a specially primed icy expanse, at the wheel of a BMW M model clad with studded snow tires, you will learn the ropes of driving on challenging terrain and maintaining control of the vehicle, even in a sideways drift. Then, you will feel your heart beat faster as you are chauffeured in the BMW M4 GTS Ice Racer. Come and experience the pure joy of driving, stunning scenery and a supporting programme including typical local activities such as sauna and hot-tubs.

More information on bmw-drivingexperience.com

THE AGENDA.

Day 1:

- Arrival and transfer to the BMW Test Centre
- Pick-up of the vehicle and presentation of the team
- Emergency braking with target braking
- First driving exercises
- Welcome drink and dinner at the 4* Hotel Kraja

Day 2:

- Theory of driving dynamics
- Traction and evasive exercises
- Drifting on the circle/cloverleaf
- Handling parcours

Day 3:

- Drifting on cloverleaf/guitar and drift slalom
- Handling parcours
- Taxi ride with the BMW Ice Racer

Day 4:

- Handling parcours
- Certificate handover and goodbye
- Transfer to the airport and return flight

THE PROGRAMME.



Arjeplog, Sweden



4 days and 3 overnight stays



3.490 € incl. VAT



max. 10 participants per group



BMW M2 Competition und BMW M4 Competition with spikes



Theory of driving dynamics, practical driving exercises, 3 nights with full-board in a single room, team support, insurance, small souvenir



For this training there are no previous experiences required

BMW M4 Competition: fuel consumption in l/100 km (combined): 10,0-9,9 [9,3]; CO₂ emissions in g/km (combined): 227-225 [213-211]; BMW M2 Competition: fuel consumption in l/100 km (combined): 10,9-9,8 [9,2-9,0]; CO₂ emissions in g/km (combined): 227-224 [209-206].

The basis for the consumption calculation is the ECE driving cycle. Further information on the DAT passage can be found on bmw-drivingexperience.com. Illustration shows special equipment.

Contact.

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